

7GENCE AGENCY PROGRAM

Empowering AI Agencies Through Strategic Collaboration

WHO WE ARE

7Gence is a leading AI agency specializing in cutting-edge voice agents, intelligent automations, and advanced AI solutions. We understand the unique challenges faced by AI agencies in today's competitive landscape, and we've designed our Agency Partnership Program to help fellow agencies scale, innovate, and dominate their markets.

Our expertise spans voice AI technology, workflow automation, customer engagement systems, and comprehensive business process optimization.

PARTNERSHIP PROGRAM OVERVIEW

The 7Gence Agency Partnership Program offers a developer program designed to accelerate your agency's growth and technical capabilities.

CORE DEVELOPMENT OFFERINGS

Voice Agent Development

- Custom conversational AI agents tailored to your clients' industries
- Multi-language support and accent adaptation
- Integration with existing phone systems and CRM platforms
- Real-time sentiment analysis and conversation routing

Automation Solutions

- End-to-end workflow automation design and implementation
- API integrations with popular business tools
- Custom automation frameworks for unique business processes
- Intelligent document processing and data extraction
- Automated reporting and analytics dashboards
- Trigger-based communication sequences

AI Integration Services

- AI-powered chatbots and virtual assistants
 - Predictive analytics and business intelligence tools
 - Recommendation engines and personalization systems
 - AI-driven customer service optimization
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PARTNERSHIP MODEL

Complete Solution Delivery

- Deliver projects under your agency
- Direct client communication through your team
- Your pricing, your client relationship, your reputation
- Technical support and maintenance

Flexible Collaboration Options

- Project-based partnerships for specific client needs
- Ongoing development retainer arrangements
- Skill-specific collaborations (voice AI, automation, etc.)
- Emergency development support for urgent projects

Quality Assurance & Standards

- Comprehensive testing protocols for all deliverables
 - Workflow review and optimization processes
 - Performance monitoring and optimization
 - Documentation and knowledge transfer
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DEVELOPMENT SUPPORT SERVICES

Technical Consulting

- Architecture planning and system design
- Technology stack recommendations
- Scalability and performance optimization
- Security and compliance guidance
- Integration strategy and planning

Knowledge Transfer

- Documentation and process standardization
 - Ongoing technical support and guidance
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PARTNERSHIP BENEFITS & ADVANTAGES

IMMEDIATE ADVANTAGES

Expanded Service Offerings

- Instantly add new capabilities without hiring additional staff
- Offer comprehensive AI solutions to meet any client's needs
- Increase project values and client lifetime value
- Differentiate from competitors with unique service combinations

Accelerated Growth

- Faster project delivery with our development team
- Reduced overhead costs for development
- Scalable solutions that grow with your business

Risk Mitigation

- Reduced technical risk with our proven development processes
- Backup development resources for critical projects

LONG-TERM STRATEGIC VALUE

Market Positioning

- Position your agency as a full-service AI solutions provider
- Build a reputation for delivering complex, high-value projects
- Establish thought leadership in emerging AI technologies
- Create barriers to entry for competitors

Revenue Growth

- Multiple revenue streams from development
 - Higher-margin services with our technical expertise
 - Recurring revenue from ongoing partnerships and retainers
 - Upsell and cross-sell opportunities with existing clients
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PRICING & PARTNERSHIP MODELS

DEVELOPMENT SERVICES PRICING

Standard Pricing Structure:

- Our standard pricing is **30% of the final project value** (based on the closed client deal)
- This ensures alignment and fairness so that you manage the client, and we manage the build
- If needed, we're open to consulting for special cases, but the 30% model generally applies
- No fixed pricing, every project is unique and discussed transparently before we begin

White-Label Pricing Structure:

- Competitive wholesale rates for reseller partnerships
 - Volume discounts for agencies with multiple projects
 - Flexible payment terms and milestone-based billing
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GETTING STARTED WITH 7GENCE

PARTNERSHIP ONBOARDING PROCESS

Step 1: Discovery Call

- Understand your agency's current capabilities and goals
- Identify specific areas where our services can add value
- Discuss client base and target market alignment
- Explore partnership structure and pricing options

Step 2: Service Assessment

- Review your current development processes and capabilities
- Identify integration opportunities with existing tools
- Develop customized service recommendations

Step 3: Pilot Program (Optional)

- Start with a small pilot project or campaign
- Demonstrate value and establish a working relationship
- Fine-tune processes and communication protocols
- Measure results and optimize for better performance

Step 4: Full Partnership Launch

- Implement comprehensive service agreements
- Establish regular communication and reporting schedules
- Integrate systems and workflows for seamless collaboration
- Begin scaling successful programs and expanding services

PARTNERSHIP REQUIREMENTS

Ideal Partner Profile

- Established AI or digital marketing agency
- Existing client base in need of AI solutions or lead generation
- Commitment to quality and client satisfaction

Technical Requirements

- Basic project management and communication tools
 - CRM system or willingness to implement recommended solutions
 - Ability to handle white-label partnerships professionally
 - Commitment to ongoing training and best practices
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SUPPORT & COMMUNICATION

Technical Support

- Slack integration for real-time communication
 - Video conferencing for complex technical discussions
 - Screen sharing and remote assistance capabilities
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READY TO PARTNER WITH 7GENCE?

Transform your AI agency with our comprehensive development services.

CONTACT US TODAY

Partnership Inquiries

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 Website: <https://www.7gence.com/>

Schedule a Discovery Call

Visit our [Calendly page](#) to schedule a 30-minute discovery call where we'll discuss your specific needs and how our programs can accelerate your agency's growth.

Follow-Up Materials

- Detailed service specifications and technical requirements
- Partnership agreement templates and legal documentation
- Pricing schedules and package comparisons
- Implementation timelines and project planning tools

Join the 7Gence Partner Network Today

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